

<b>FORM 18</b>	<b>HKTDC Hong Kong Book Fair</b> 香港貿發局香港書展	<b>Return to :</b> Exhibitions Department Hong Kong Trade Development Council Unit 13, Expo Galleria HK Convention & Exhibition Centre 1 Expo Drive, Wanchai, Hong Kong Tel : (852) 2240 4906 Fax : (852) 3915 2426 Attn : Mr Keith Ho Email : keith.hy.ho@hktdc.org
<b>Deadline: 7 Jun 2017</b>	<b>19 – 25 / 7 / 2017</b>	

## Exhibitors Guide Map Advertisement

HKTDC will produce the Exhibitors Guide Map which will be distributed to the visitors free-of-charge. Logo advertisement at the Guide Map will enhance your company image and publicity at the fair. The advertisement fee is \$1,000. If you are interested to make use of this advertising & promotional opportunity, please complete and return the following registration form to us **on or before 7 Jun 2017**.

Name of Exhibitor: \_\_\_\_\_

Booth Number: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Position: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Signature and Chop: \_\_\_\_\_ Date: \_\_\_\_\_

We, \_\_\_\_\_ enclose the cheque of HK\$1,000 payable to “Hong Kong Trade Development Council” for the advertisement and we agree to abide by the following terms:

1. Our company guarantee the submitted logo does not infringe the intellectual property right of other companies.
2. Our company agree to bear the claim or loss occurred in case there is any court case related to the printing of the logo and the organiser will not bear any responsibility.
3. On the organiser’s discretion, the organiser reserves the right to reject the application of logo advertisement.

### **Remarks:**

1. ***Deadline for submitting the form and advertisement fee and the logo file is 7 Jun 2017.***
2. ***The company logo should be saved as Freehand, Illustrator or Photoshop, and with 10mb and 300 dpi in minimum.***
3. ***The organiser does not guarantee the printing of the logo if the materials are submitted late.***

<p>表格十八</p>	<p>HKTDC Hong Kong Book Fair</p>	<p>請交回 香港貿易發展局 展覽事務部 香港灣仔博覽道一號 香港會議展覽中心博覽商場13號 何浩賢先生收</p>
<p>截止日期： 2017年6月7日</p>	<p>香港貿發局香港書展</p> <p>19 – 25 / 7 / 2017</p>	<p>電話：(852) 2240 4906 傳真：(852) 3915 2426 電郵：keith.hy.ho@hktdc.org</p>

## 『展覽索引』公司標誌廣告登記表

本局將印制『展覽索引』免費派發予進場的觀眾，刊登公司標誌將有助突出公司的形象及增加對觀眾的吸引力，廣告費(免佣金) 為港幣\$1,000。有興趣使用此廣告推廣計劃，請於6月7日前填妥及交回下面登記表格。

公司名稱：\_\_\_\_\_

攤位編號：\_\_\_\_\_

聯絡人：\_\_\_\_\_ 職位：\_\_\_\_\_

電話：\_\_\_\_\_ 傳真：\_\_\_\_\_

簽名及蓋印：\_\_\_\_\_ 日期：\_\_\_\_\_

現附上以「香港貿易發展局」抬頭的港元\$1,000 支票或銀行本票，支付『展覽索引』內刊登公司標誌的費用。並同意以下聲明：

1. 本公司保證為所提交刊登的公司標誌並沒有違反或侵犯他人權利，包括所有知識產權。
2. 本公司同意主辦機構不會因刊登提交刊登的公司標誌而承擔任何責任，本人並同意如因刊登提交刊登的公司標誌而遭受控訴，收到賠償要求或受到金錢損失時，一切由本公司負責；
3. 本公司同意主辦機構有權拒絕任何廣告的申請。

### 請注意：

1. 繳交登記表格，廣告費及公司標誌檔案截止日期：2017年6月7日
2. 公司標誌檔案請以 *Freehand*, *Illustrator* 或 *Photoshop* 儲存，並最少達 10mb 及 300 dpi
3. 如逾期遞交的，主辦機構不保證可在『展覽索引』內刊登。